

Habit Tracker Project

# User Testing Report



# Summary of key findings

- ① Visuals to follow the habit must include a calendar
- ② Set repeating tasks is crucial for building habits
- ③ Users expect individual control for each task
- ④ Guide the users by using the explanation section
- ⑤ Using the familiar and clear words user can recognize

# Who you tested with

- People who want to make a habit
- Students / Worker
- 20 - 30 years old

# Story

You want to be aware of how you spend time in your daily life. So you'll use the app to follow your routine. Download the app and finish the task that is helpful to your habit track.

# Tasks

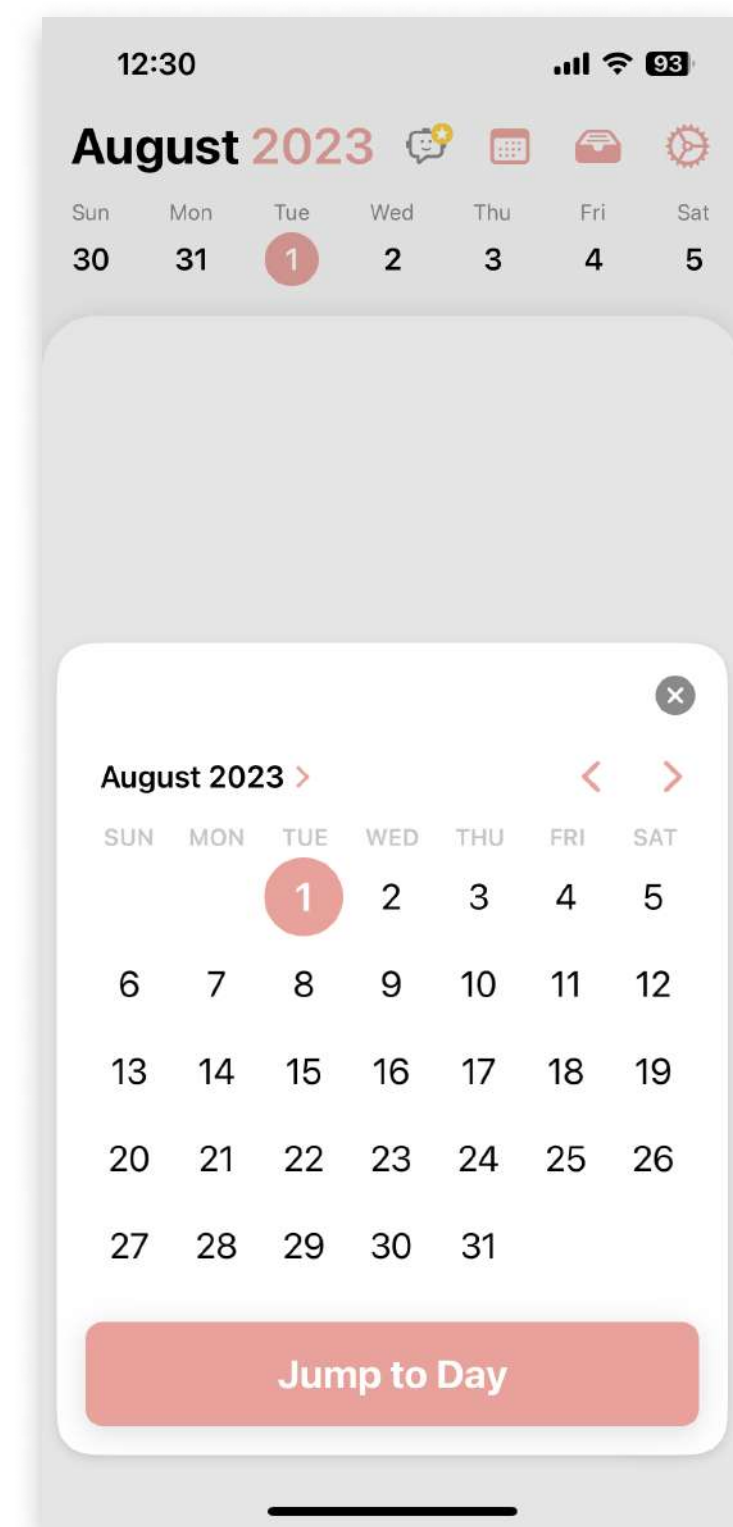
- Please make a habit by the app
- Please set up the reminder to remind your habit

# Conclusion ①

Visuals to follow the habit must include a calendar

## Bad example

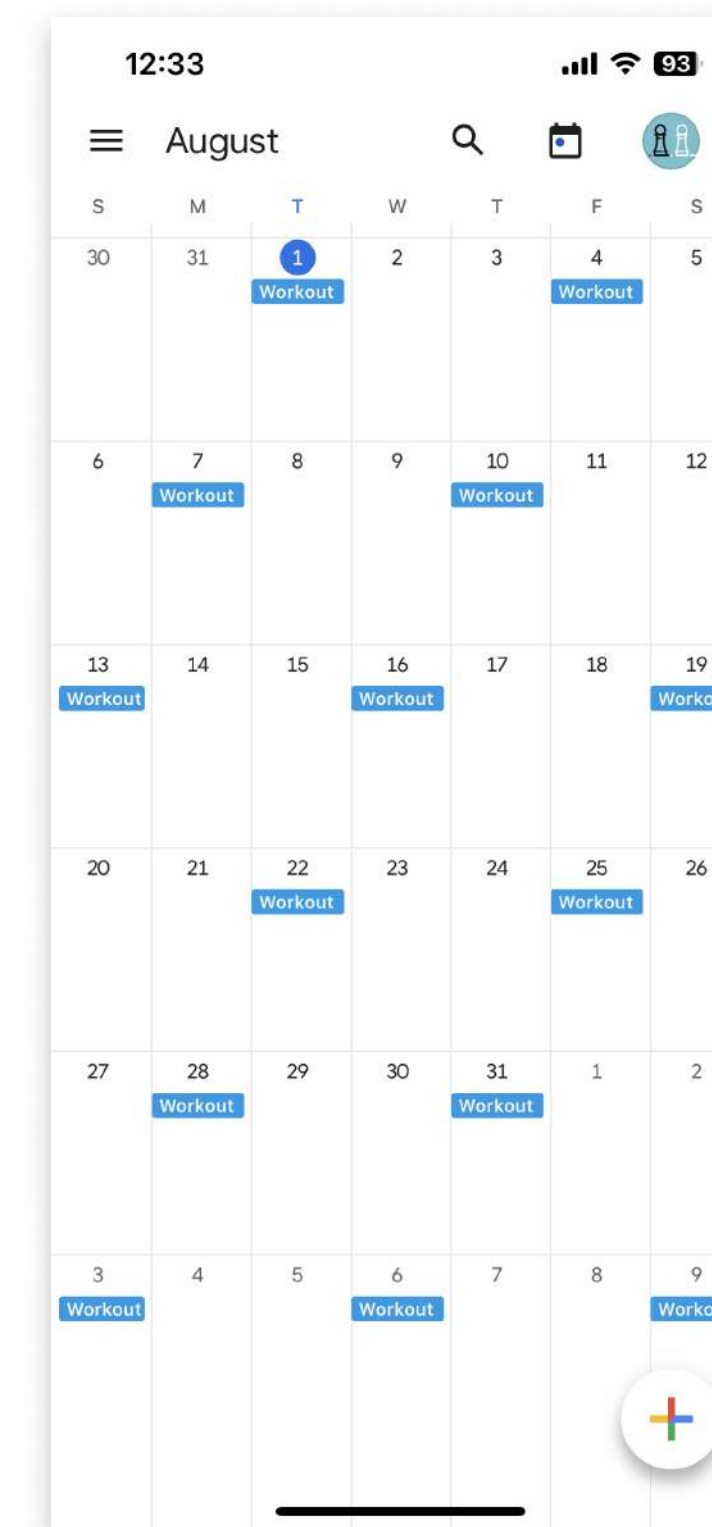
Showing only the date on the calendar with no mark or mentions



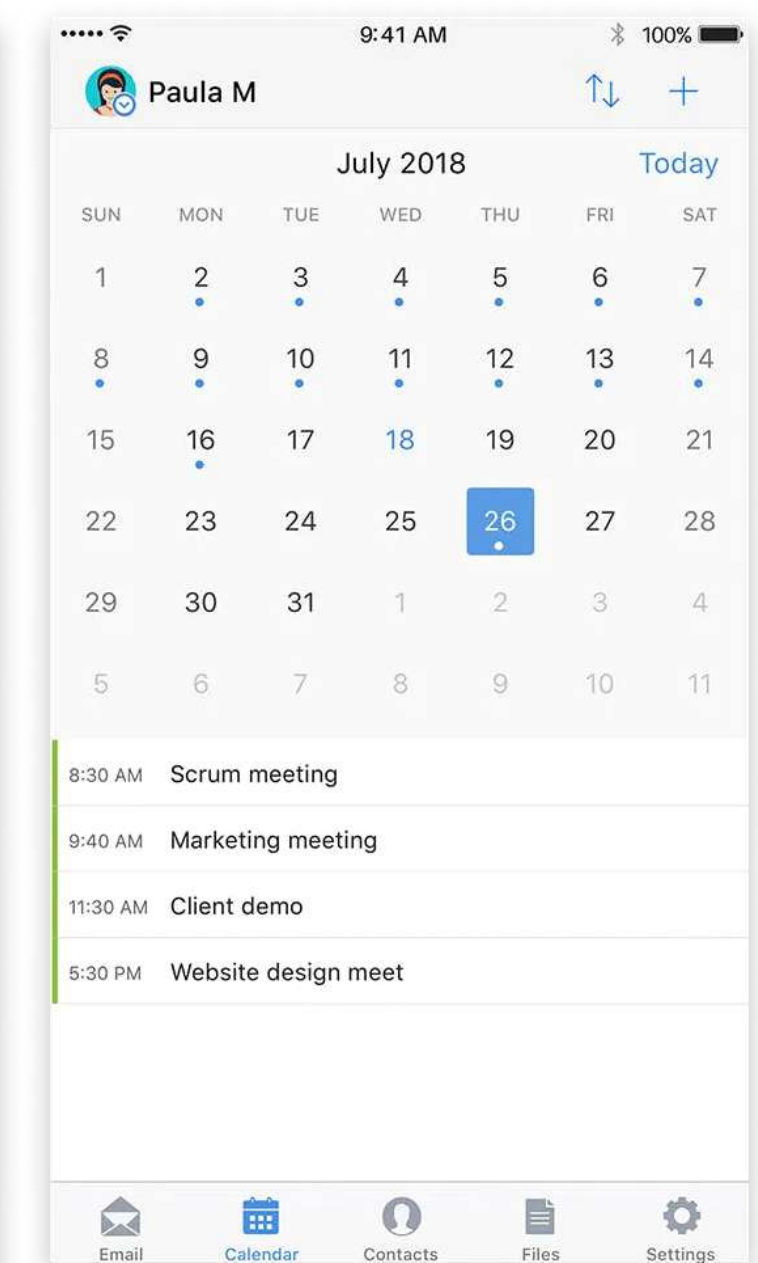
Structured - Daily Planner

## How it improves

Showing the name or the mark on the calendar



Google Calendar



Zoho Calendar

# Conclusion ①

Visuals to follow the habit must include a calendar

Supporting Points - Users are more comfortable when they see the mark on the calendar what to do.

- If the calendar show a mark on the date that I have task, will be helpful a lot.

Structured - Daily Planner (Rumi)

- I prefer to see tasks as a calendar too, because I always think with a monthly schedule.

Structured - Daily Planner (Lisa)

- If the calendar show a mark on the date that I completed task.  
It makes me happy and gives motivation.

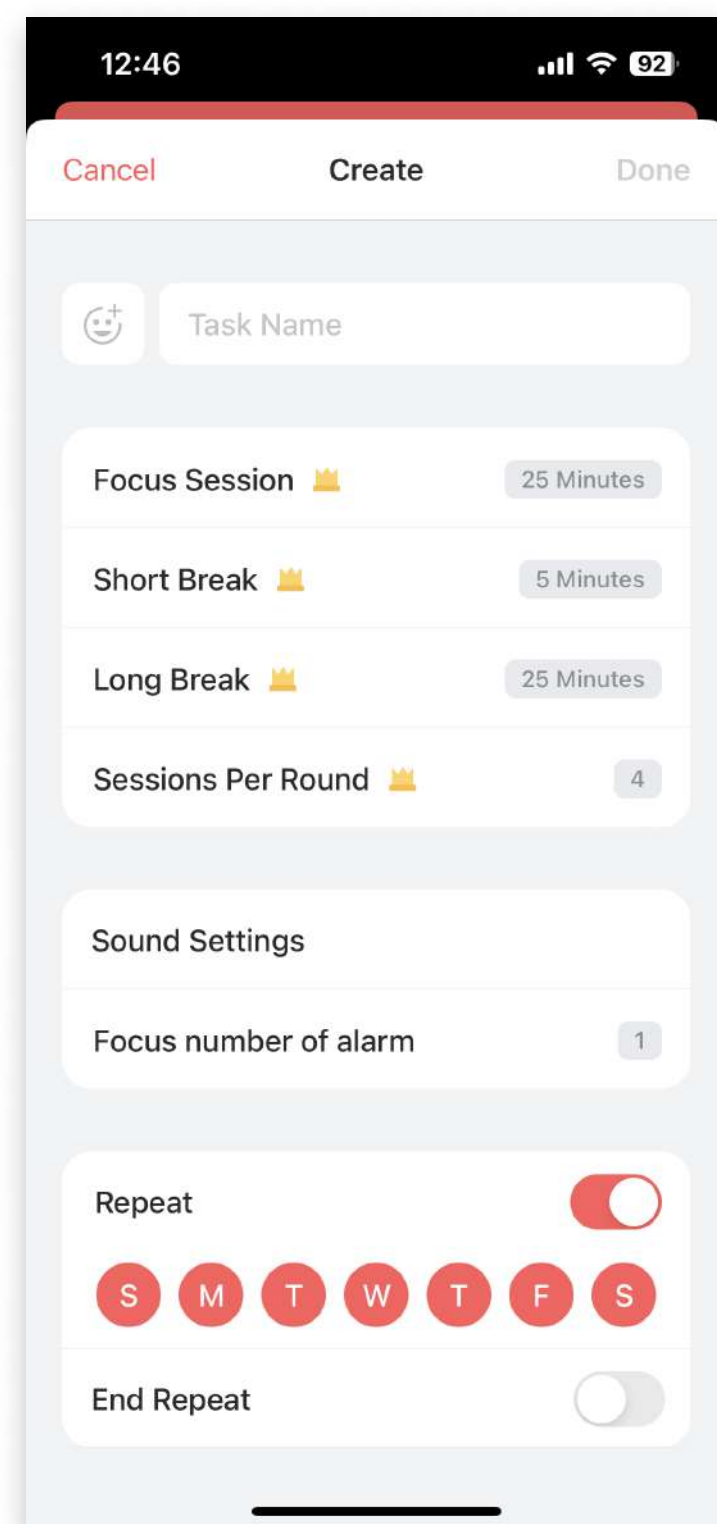
Structured - Daily Planner (Lisa)

# Conclusion ②

## Set repeating tasks is crucial for building habits

### Good example

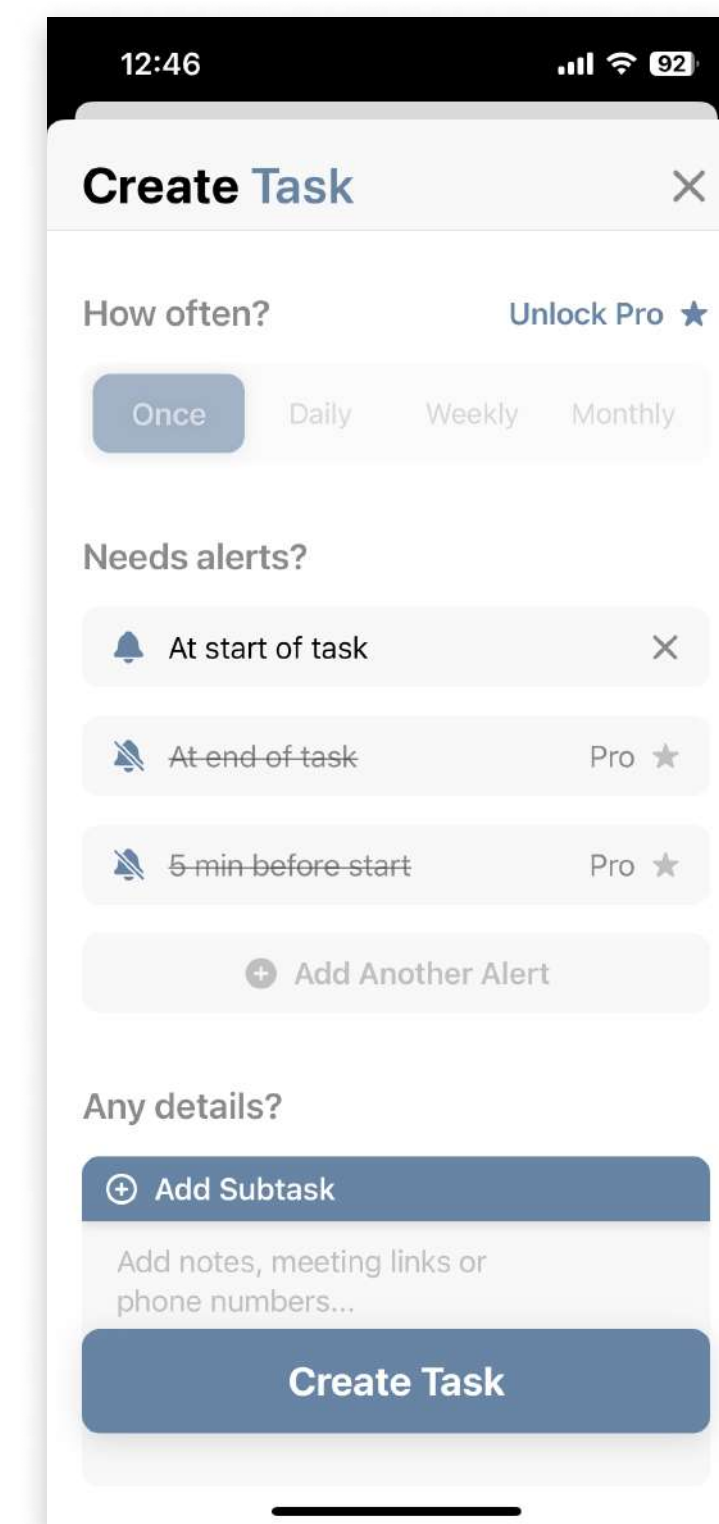
Clearly to see you can set up a repeat for each date



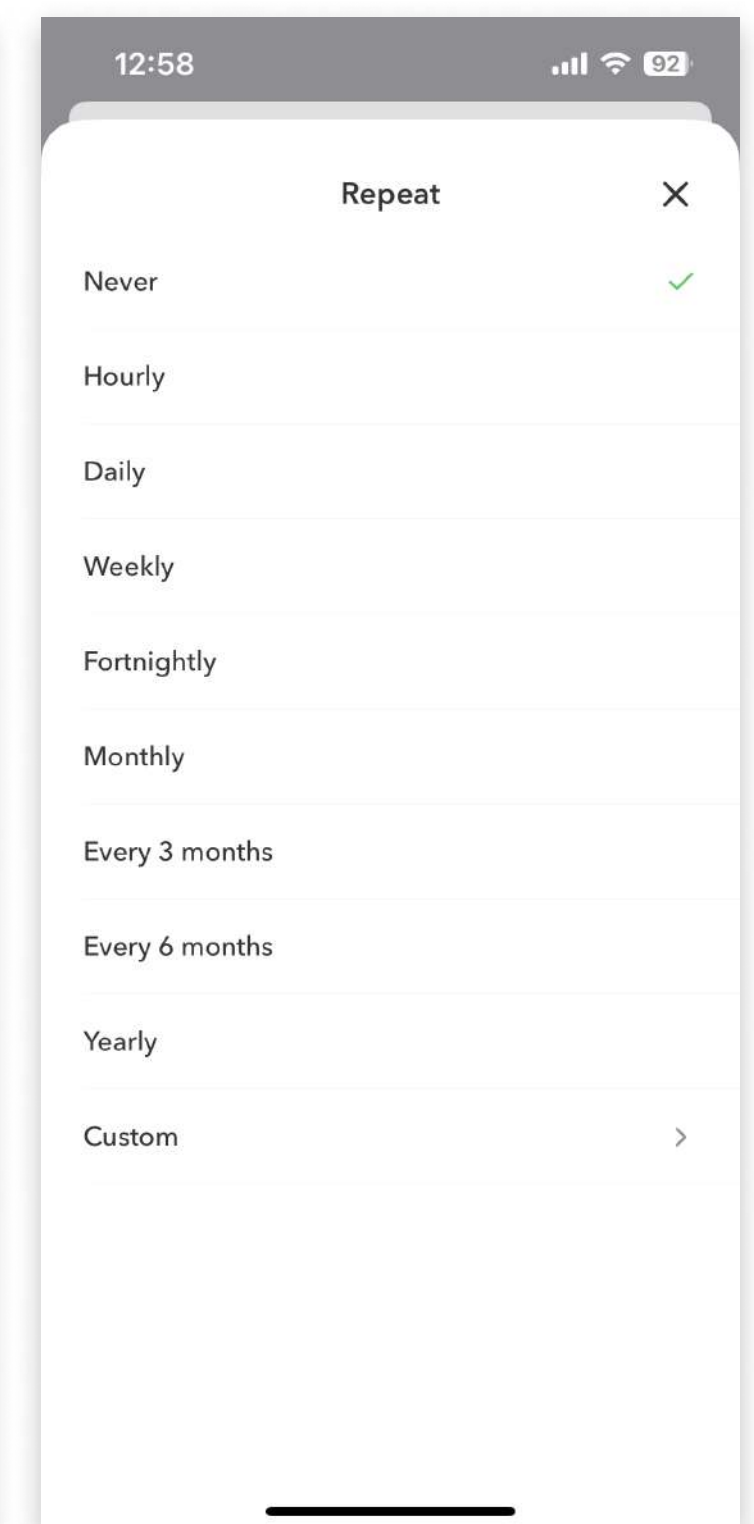
Focus Keeper

### Competitor Analysis

Almost apps of competitor analysis have a repeat function (but it's a paid plan and the function is too detailed)



Structured - Daily Planner



Mindlist

## Conclusion ②

### Set repeating tasks is crucial for building habits

Supporting Points - Users want to set up repeat, it's more comfortable if you could select for each date.

- Repeat future is amazing, easy to understand if it shows all dates.
- The repeat is super easy, love it. It's good to set up it on the same page.
- I'd like to set up the repeating but it's a premium plan. I gave up!
- I prefer to set up repeating each date (e.g. Mon, Tue...).
- I'm sad if the repeat section is the premium plan.

Focus Keeper (Michika)

Focus Keeper (Yoko)

Structured - Daily Planner (Lisa)

Structured - Daily Planner (Rumi)

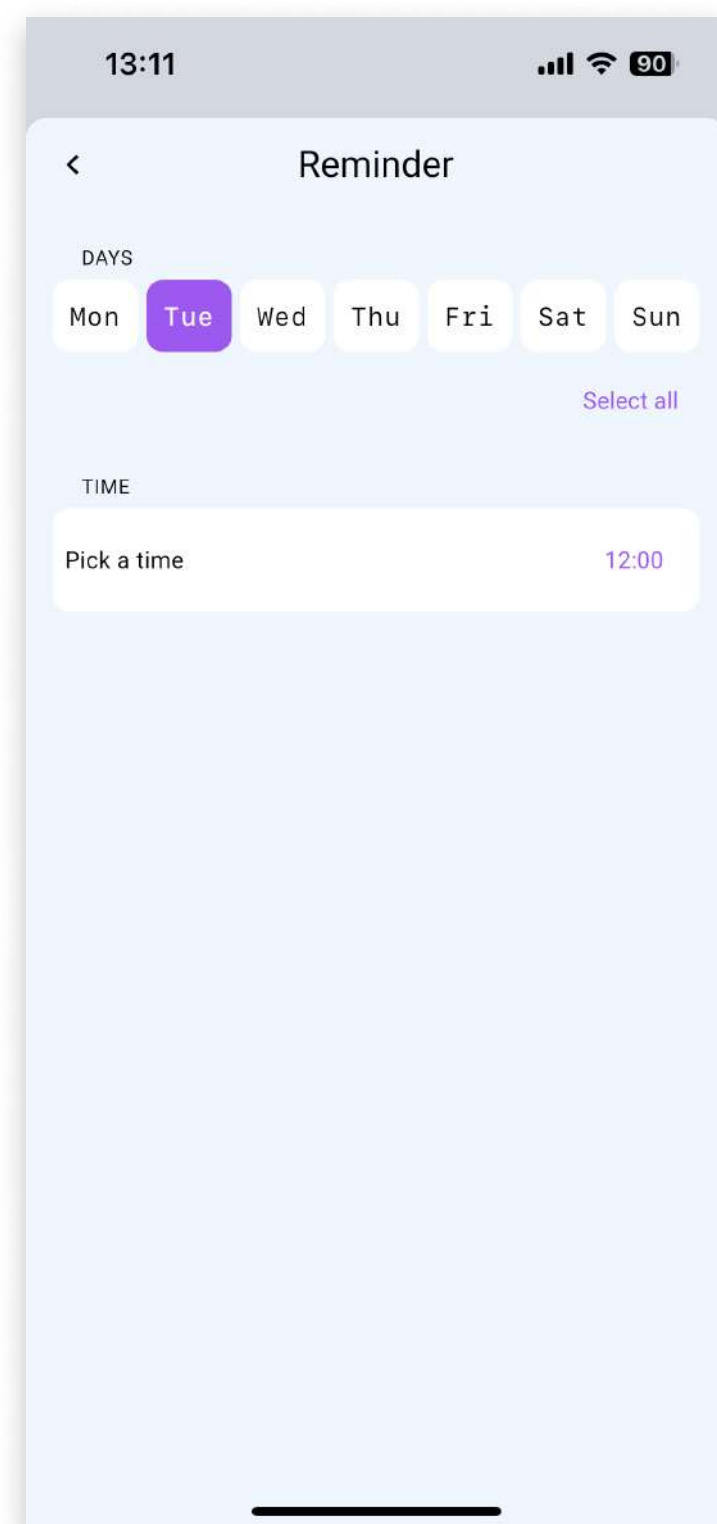
Structured - Daily Planner (Saki)

# Conclusion ③

Users expect individual control for each task

## Good example

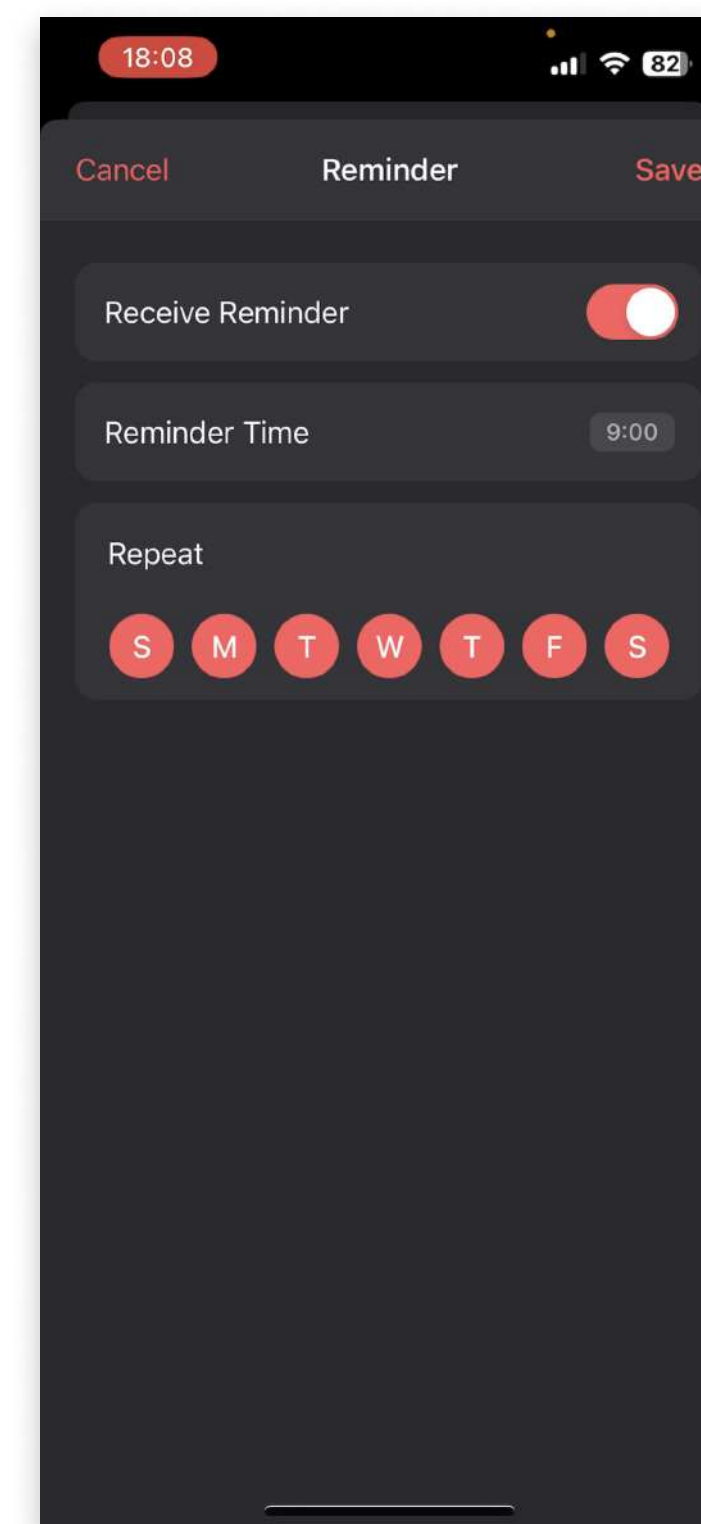
The reminder function that allows you to set the date and time for each task



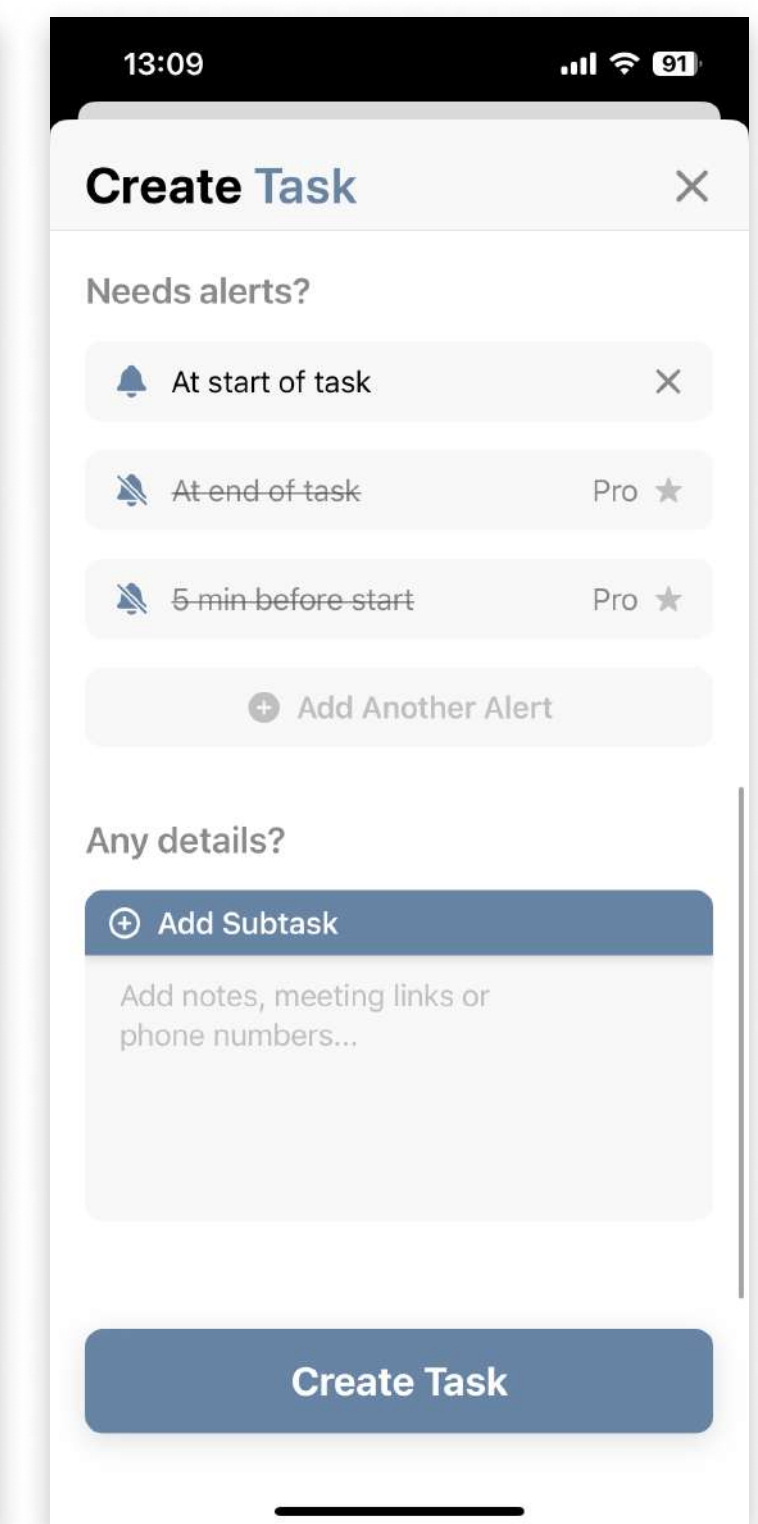
Habit Tracker - HabitKit

## Competitor Analysis

You can select the date but the time is the same, or can set up 5 min before the start but it's paid plan



Focus Keeper



Structured - Daily Planner



# Conclusion ③

## Users expect individual control for each task

Supporting Points - Users are more comfortable if they set up reminders for each date.

- I couldn't find the reminder section, that's why I checked settings.  
If it shows each task's edit, it's much better.
- If there is a setting section for reminders on each task page, it's easier to set it.
- Why it's not connecting with each task page and reminder section?  
If I can set reminders for each task, it's more useful.
- Where can I set up the reminder?  
I tried to open all of the pages and found it after 1 min.
- I think... I can't set up the reminder. If it shows on the editing page, I could set up.

Focus Keeper (Michika)

Focus Keeper (Yoko)

Focus Keeper (Rumi)

Focus Keeper (Lisa)

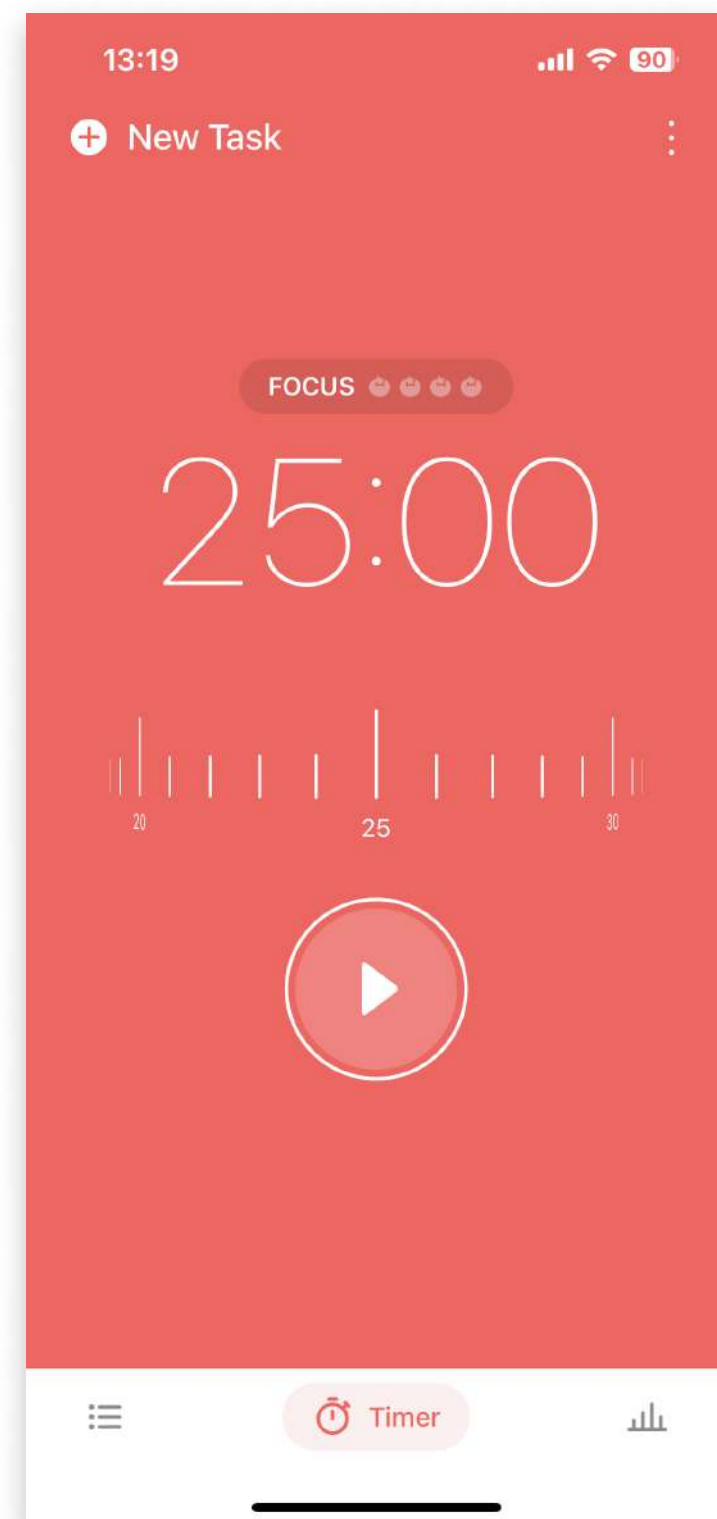
Focus Keeper (Saki)

# Conclusion ④

Guide the users by using the explanation section

## Bad example

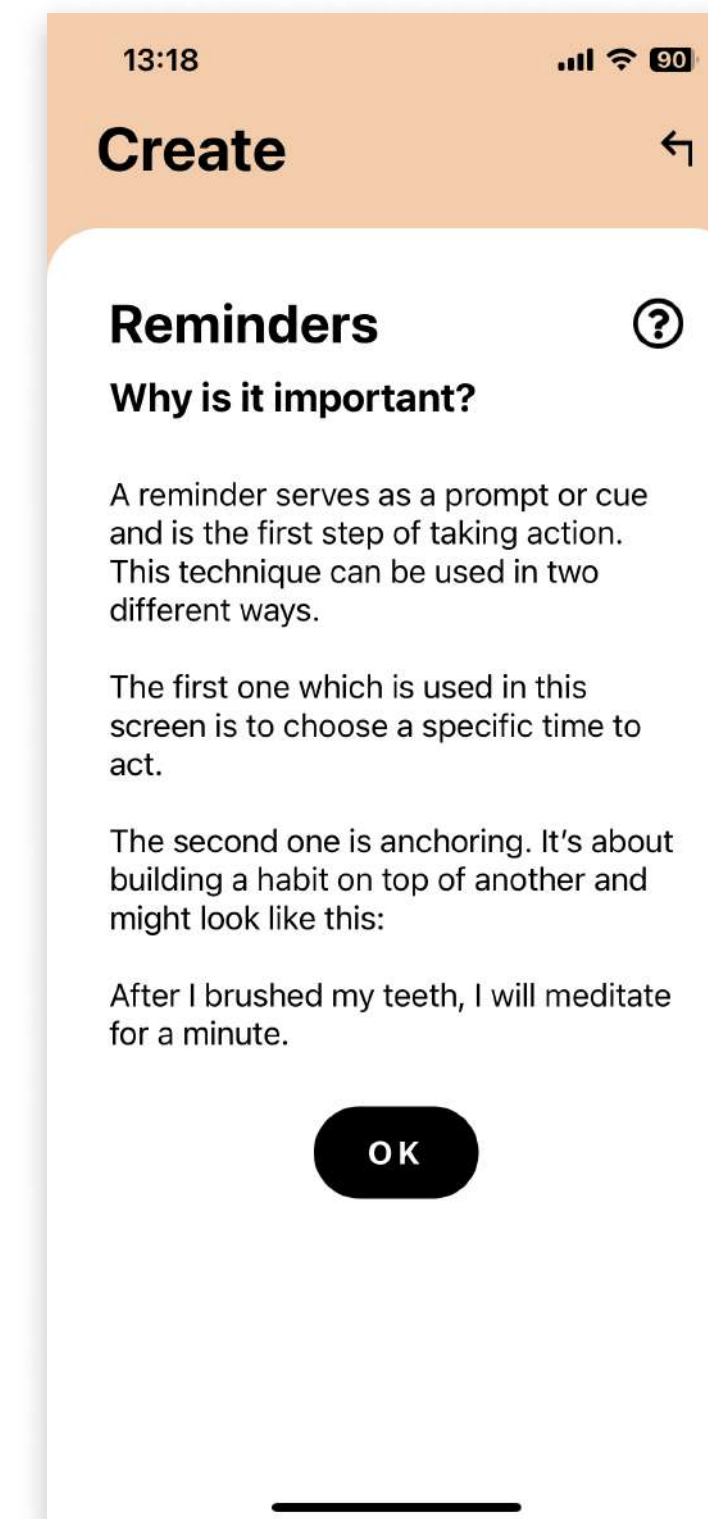
No mentioned how to use it



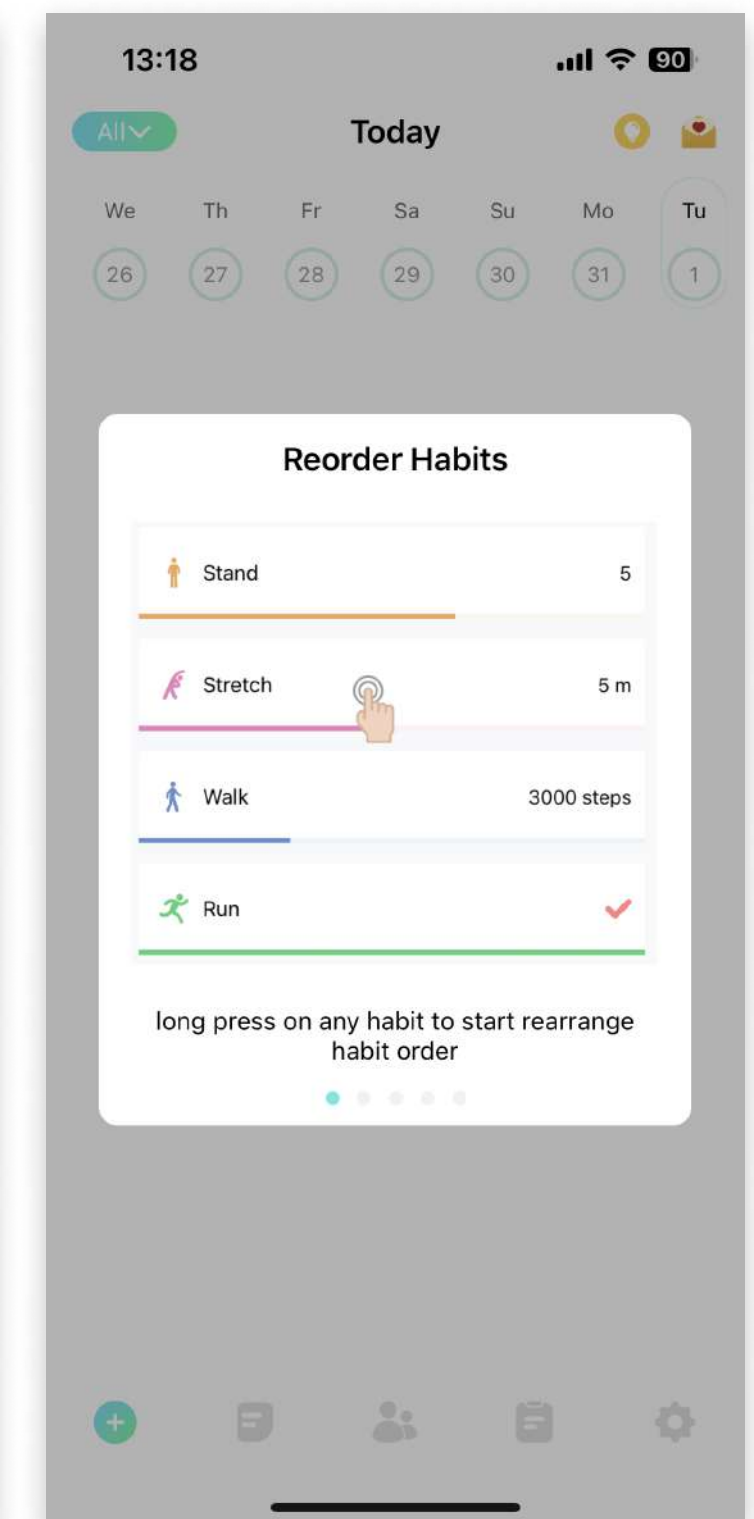
Focus Keeper

## How it improves

Showing the explanation if the user clicks the "?" icons



Onrise



Habit Tracker

# Conclusion ④

Guide the users by using the explanation section

Supporting Points - Users want to know how to use the main functions.

- The first time, I was confused about what I'm doing.  
I didn't understand anything about the chart page
- What is the timer? How can I use the timer?  
I'm happy if they have examples for each function even if it's only one time.
- I'm not sure how can I use the section to make a habit

Focus Keeper (Michika)

Focus Keeper (Yoko)

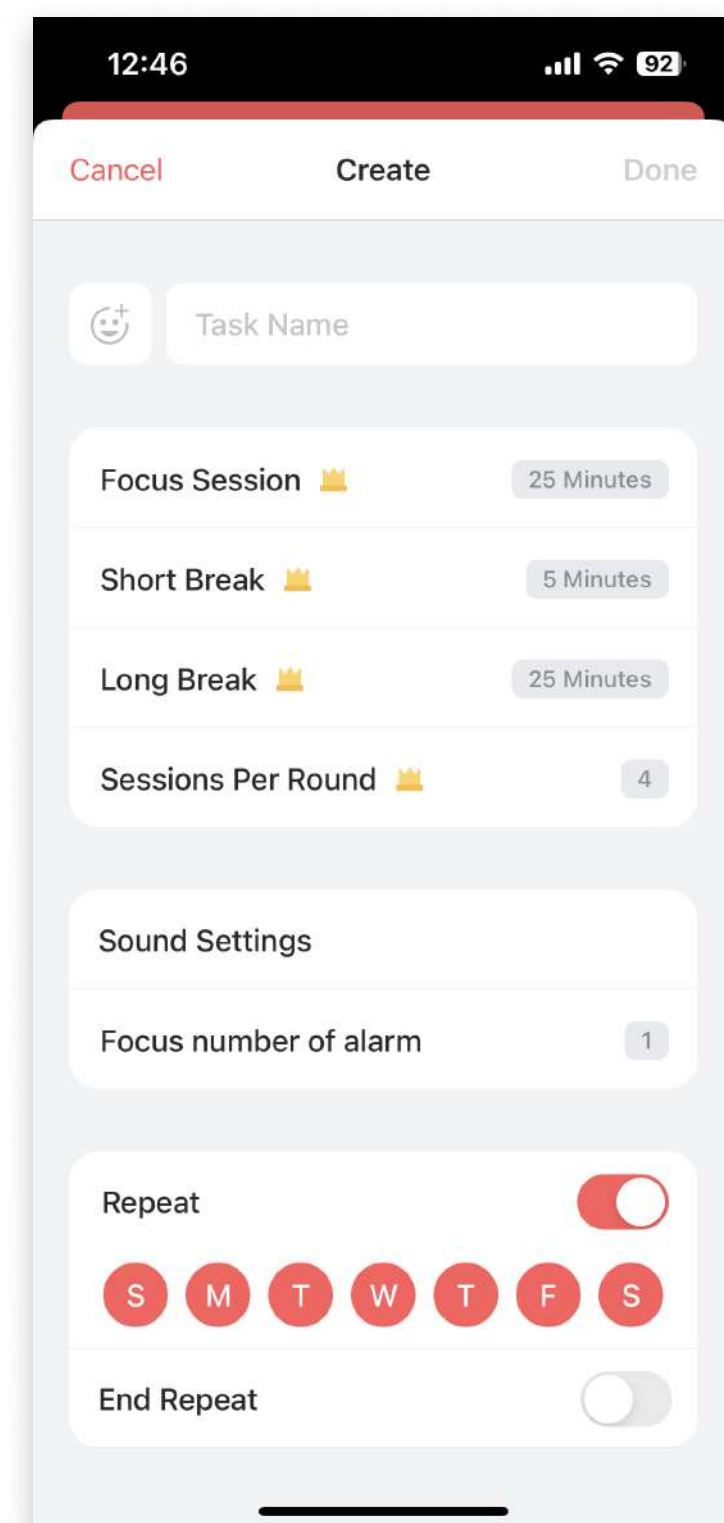
Focus Keeper (Saki)

# Conclusion ⑤

Using the familiar and clear words user can recognize

## Bad example

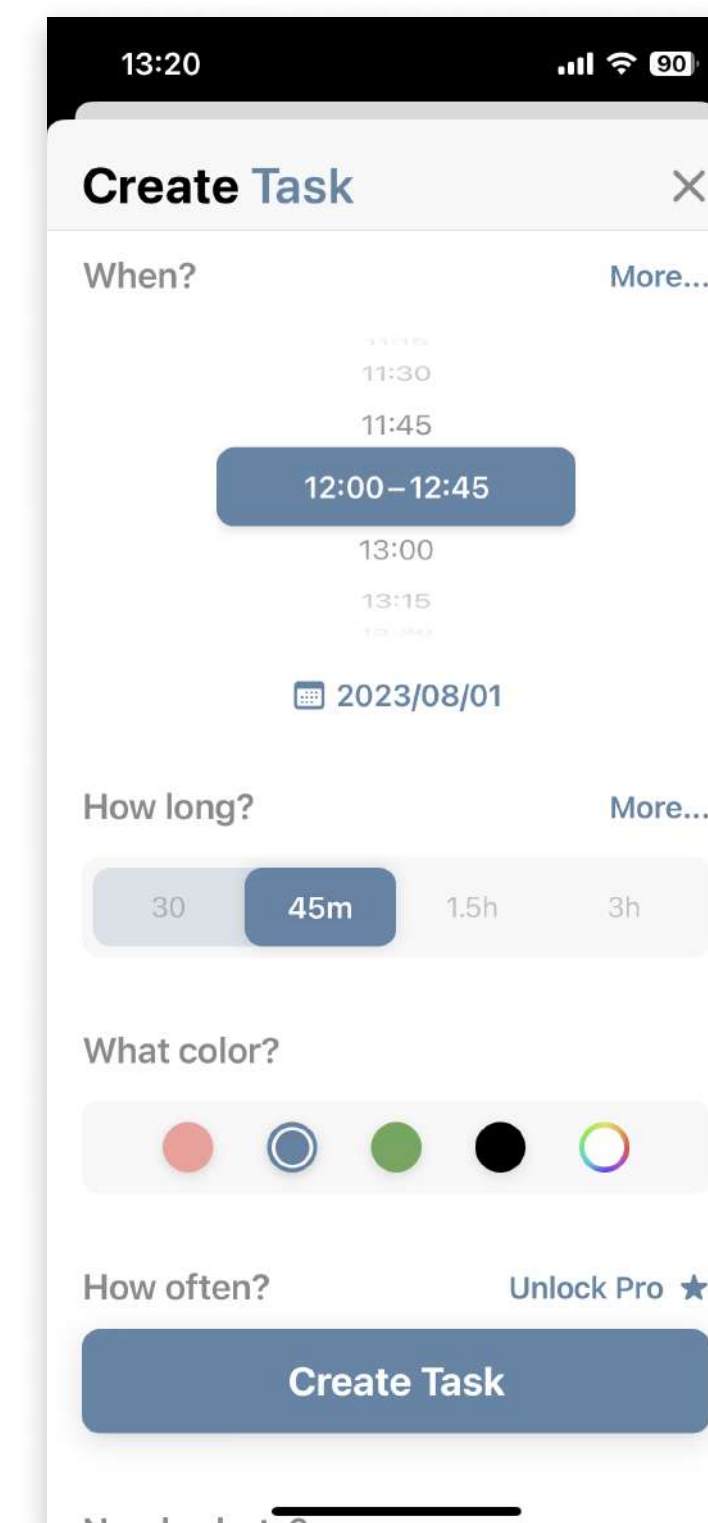
Difficult to understand or make users confused each functions name



Focus Keeper

## Competitor Analysis

Clear to say what is that



Google Calendar

# Conclusion ⑤

Using the familiar and clear words user can recognize

Supporting Points - Users are confused and give up their tasks if the text is not clear or unfamiliar words.

- I didn't understand the session per round.
- What is the inbox?
- What is the section Per round?
- What is the section Per round? What is the focus number of alarms?
- How it works short/long breaks.
- How can I use short and long breaks differently?
- What is the difference between a short break and a long break?

Focus Keeper (Michika)

Focus Keeper (Yoko) (Rumi)

Focus Keeper (Lisa)

Focus Keeper (Lisa)

Focus Keeper (Michika)

Focus Keeper (Yoko)

Focus Keeper (Saki)

# Thank you!

2023.08.01 Wakana Sakai

